

## Online Platform and Mentoring Subcommittee

### Description

The Online Platform and Mentoring subcommittee reports to the Alumni Engagement Committee. The purpose of this subcommittee is:

- To develop strategy for ongoing engagement on My Ford Family and use of platform to encourage and facilitate mentoring among alumni. This subcommittee works closely with the Foundation’s Manager of Scholar and Alumni Engagement who manages the platform.
  - Key goals for 2019-2020:
    - Sign up 30% of alumni on the platform in year one
    - Promote mentoring in the community through outreach and instructions to both experienced and recently graduated alumni
    - Determine appropriate measures for assessing ongoing engagement and use of mentoring features
- Recruit general members for participation on this or other subcommittees.
- Evaluate communications and guide outreach efforts to expand the FSAA’s reach as related to My Ford Family and mentoring relationships among alumni.
- Engage in trainings as necessary to build skills and knowledge needed to achieve goals.

### Committee Chair Responsibilities

The Committee Chair will set and distribute the agenda for monthly meetings, assign action items at meetings, address training needs for committee members, if any, and report (or delegate the reporting) on the subcommittee’s work to the Alumni Engagement Committee at quarterly meetings about the progress on projects, recognition of committee members, highlights of what’s going well and committee member requests/proposals that require approval or guidance from the Alumni Engagement Committee.

### Commitment

**Term Lengths:** One year minimum, two years preferred.

**Meeting Frequency:** Monthly.

**Meeting locations:** Online or conference call.

**Absences:** Joining a committee is a professional commitment and it is assumed that members will make every effort to attend each meeting. If a committee member misses two consecutive meetings, they may be asked to affirm their commitment to serving on the committee and ensure future attendance and participation.

