



How to use the passport:

1. **DO GOOD.** Over the next year, engage in at least four activities to reach the first alumni level.
2. **TELL US.** Use our simple online form to report which alumni level you reached:
www.fordscholaralumni.com/passport
3. **GET SWAG.** We will mail your swag.
4. **KEEP GOING.** Engage in more activities to reach more levels and earn more swag.



www.fordscholaralumni.com/passport



Ford Family Scholarship Alumni

PASSPORT PROGRAM

First Edition, June 2021

We selected you as a recipient of a Ford Family scholarship because you demonstrated a commitment to community, serving others and life-long learning.

In recognition of all that you do, we want to celebrate how you build community, make a difference and keep learning. Use this passport to track your activities, reach alumni levels, share your accomplishments with us — and earn some fun alumni swag. See inside for activities and the back page for the full details.

Build Community

How are you connecting where you are?

- I updated the Foundation on my current email and mailing address
- I read the monthly alumni newsletter
- I followed @fordfamilyscholarships on Instagram
- I joined the Ford Family Facebook Group and introduced myself in a short post
- I created my profile on My Ford Family platform & introduced myself with a short post
- Identified myself as a mentor on the My Ford Family platform
- I submitted a milestone for the alumni magazine
- I attended a Scholars reception
- I still have the pin/ring from my Ford graduation reception
- I joined an alumni get-together or networking opportunity (virtually or in-person)
- I emailed graduating alumni
- I referred a potential Ford Scholar applicant to the program
- I am still in close contact with at least five other Scholars from my class
- I have connected with at least five Ford Family alumni on LinkedIn (for example, by clicking the LinkedIn icon on the My Ford Family platform)
- I hold or have held a position on the Alumni Leadership Council or an alumni committee
- I (co)hosted/organized a Ford Family alumni get together
- I collaborated with another Scholar on a professional project
- Other (please elaborate): _____

Keep Learning

How do you keep learning?

- I have (use) an active library card, audio book, or educational podcast
- I attended a public library event
- I attended a public lecture, e.g. at a school, community org, or university
- I participated in any kind of professional development or educational event
- I attended an alumni professional development event
- I served as a panelist or speaker for an alumni event
- I sought out a new cultural experience (festival, travel, club)
- I organized a professional development event
- I organized an educational event
- I have created an educational initiative or written a book
- Other (please elaborate): _____

Make a Difference

How do you lead where you live?

- I donated to a cause
- I donated to a local organization
- I organized a donation drive
- I participated in a community service project
- I signed up to mentor a Scholar or alum
- I served on a scholarship selection committee
- I am or have served as an Alumni Ambassador
- I have given back to Ford Family alumni/The Ford Family Foundation with my time or talent in other ways (please elaborate): _____
- I regularly serve as a volunteer
- I provide mentorship through a community organization
- I organized or led volunteer efforts in the community
- I organized or led an event/service project/action for Ford Family alumni
- I collaborated with another Scholar on a community project
- I joined a board for an organization in my community
- I ran for public office
- I held/hold an appointed/elected position (e.g. school board, state-wide task force or committees)
- Other (please elaborate): _____

Earn some fun Ford Family Scholarship Alumni swag.

Over the next year, track your activities to reach one of these three levels:



Seedling: Complete four (4) activities in any combination of categories. Earn a Ford Family sticker and embossed, bound journal.

Sapling: (+6) Complete ten (10) total activities across two or more of the categories. Earn all items in Seedling Level, plus a beautiful canvas tote.

Doug Fir: (+5) Complete at least fifteen (15) total activities across all three categories. Earn all items in Sapling Level, plus a gorgeous Ford Family branded tumbler for hot or cold drinks.